



PORT FOLIO


VISUAL ARTIST
luiska



I'm Luis Pérez, Master in Graphic Design,

Passionate graphic designer specialized in branding and illustration. I am always on the lookout for new techniques and trends to create creative and original designs that exceed my clients' expectations. With a positive and proactive attitude, I'm ready to face any challenge that comes my way. Need a graphic designer that delivers impressive results? Contact me now and let's make your project a reality!

 /luiskperez

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 luiskperez.art

WHAT DO I USUALLY DO FOR MY CUSTOMERS?



BRANDING



ILUSTRACIÓN



WALLS



CONSULTANCY

01

LOGOTYPES - KEY VISUAL

Brand
ding



SIMSAS
QUICK SOLUTIONS

+57 320 3771575
ajgb1216@gmail.com
simsacol
www.simsacol.com

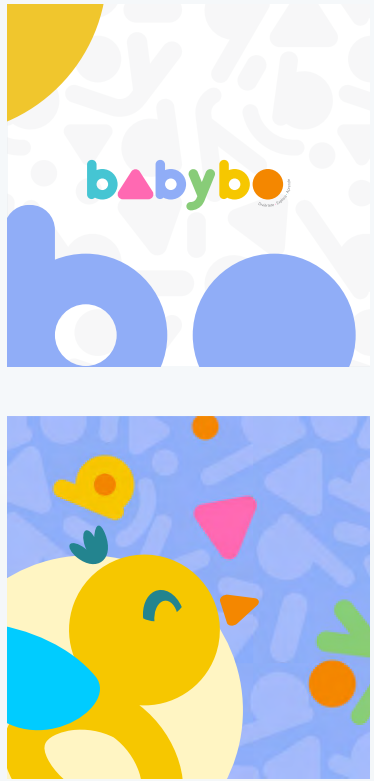






♥ Multi-senrorial children's toy
brand









Un pequeño acto
puede tener un
gran impacto







Packaging design based on visual identity

02

VISUAL ART - CHARACTERS - PORTRAIT
COMERCIAL - EDITORIAL

Illustration



Step-by-step construction process.

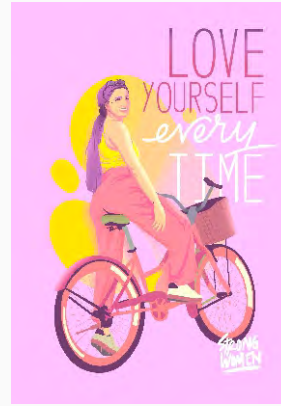
Character development from photography.

From the construction of this one, the front end for mobile applications such as APPS and Landing pages is born.





Process of character creation from form. The concept is born from the different profiles and skills that a graphic designer has.





PORTRAIT



♥ Step-by-step character design and creation for magazine back cover and auxiliary illustration for article.

Cerveza Aguilas impulsa el fútbol femenino

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500.

Con un mensaje de unión, las nuevas chicas Aguilas se posicionaron en la categoría de acción de marca con propósito en el TOP 10 P&M

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Ilustración por Luis Carlos Pérez Márquez en colaboración con Expresión Juvenil

25 GIRL ONLY | Ilustración por Luis Pérez art 2023



Reportaje Aguilas

Cerveza Aguilas impulsa el fútbol femenino

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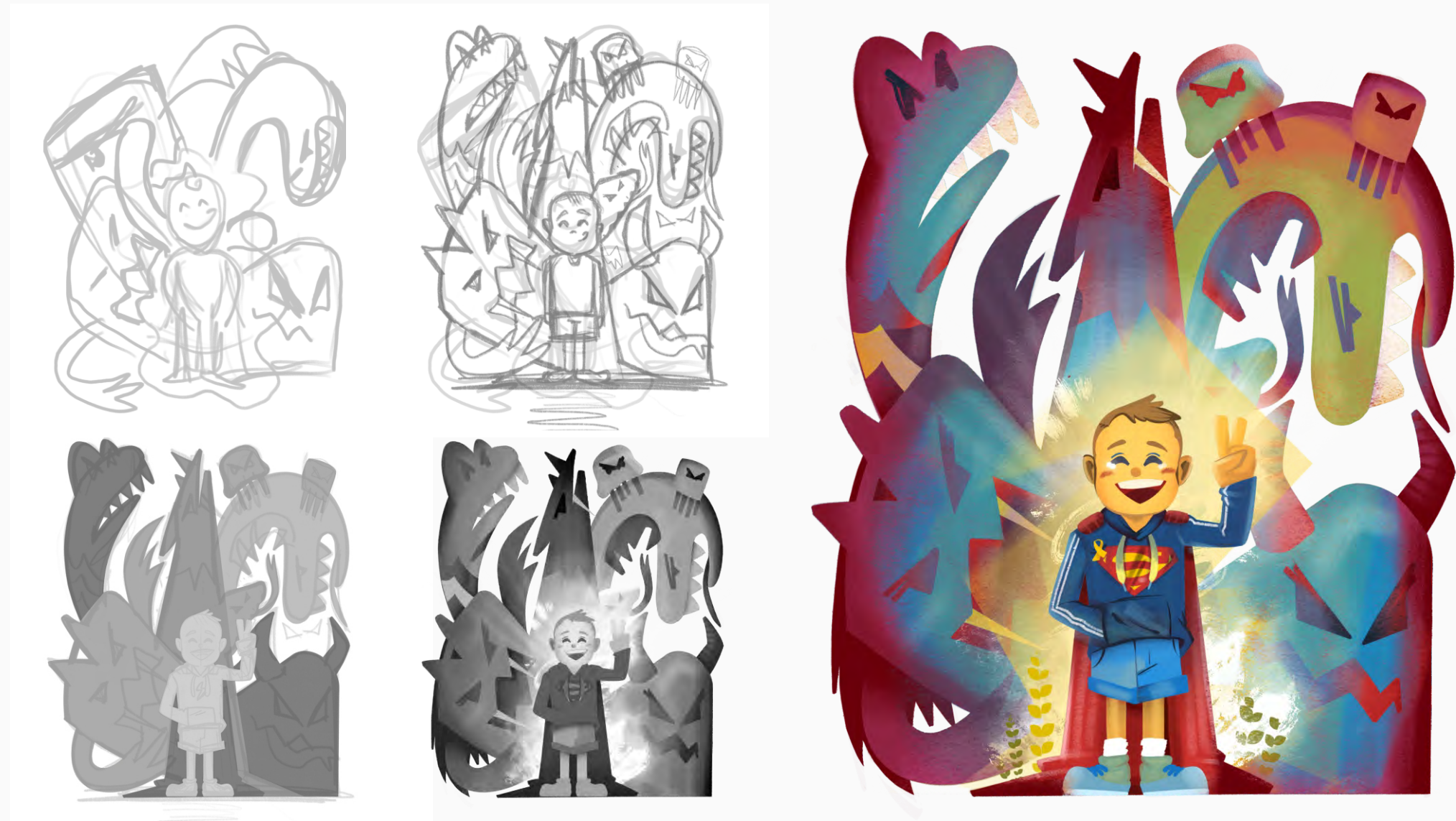
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26 GIRL ONLY | Marzo 2023

25 GIRL ONLY | Ilustración por Luis Pérez art 2023

25 GIRL ONLY | Ilustración por Luis Pérez art 2023



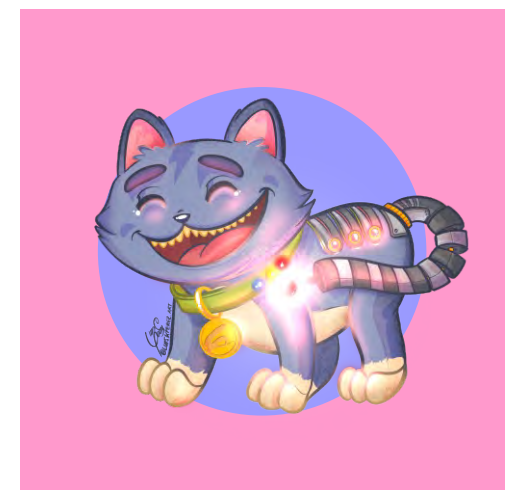
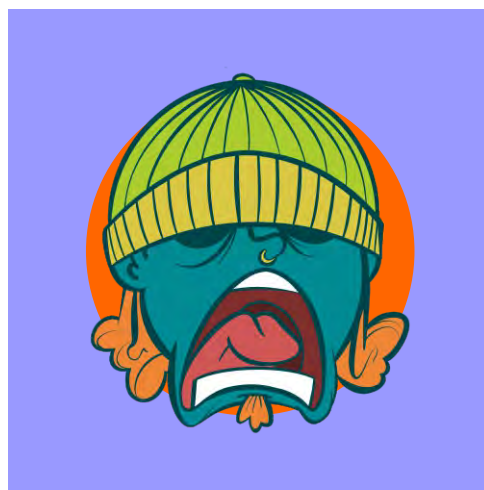
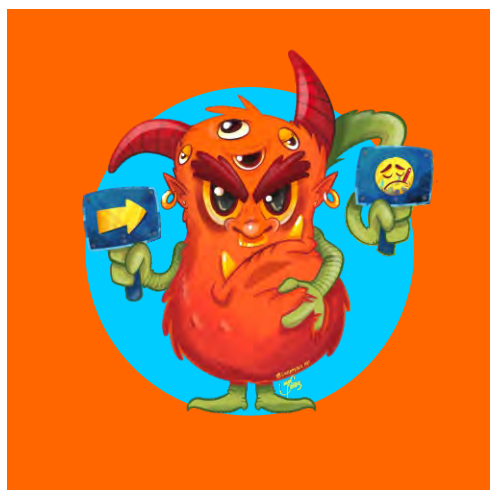
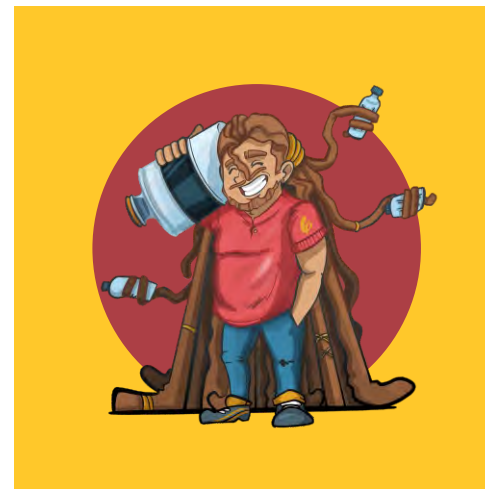
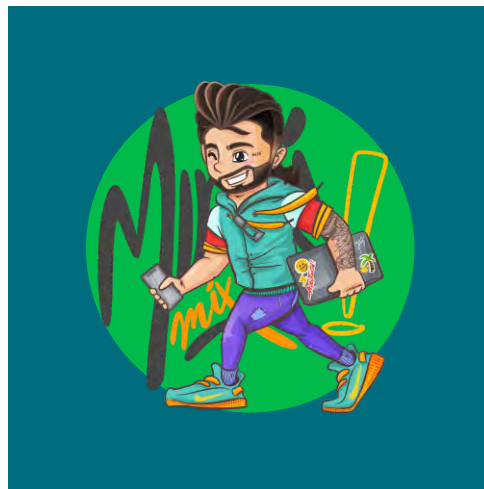
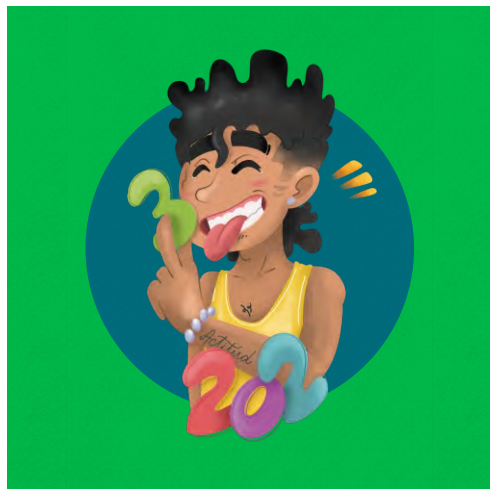
♥ **This is a special personal illustration.** It was born from a conversation with a client who owns a foundation. During the presentation, she told me: "Children suffering from cancer, struggle with a series of demons, and it is as if they were injected with poison to kill them, and yet they smile". From that expression this work was composed.



♥ E BOOK application proposed to client as cover model.

CHARACTER DESIGN

Mascot Logo



NFT collection



Cover



Details

An experience from another planet



Harold Ozuna

EDITORIAL
ATENAS

Harold Ozuna



♥ Global layout of physical model

Save the Planet

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean porttitor ipsum maximus dui ultrices eu ultricies est imperdiet. Ut dignissim lorem quis viverra malesuada. Quisque viverra massa auge eget imperdiet mauris viverra quis. Ut eu consequat leo. Proin ante orci, feugiat eu congue a, bibendum et purus. Curabitur quis justo ullamcorper.

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Process



Illustrated poster design for SURF event



POSTER
DESIGN



NUEVO TAMANO
MAS CONTENIDO MENOR PRECIO

ALTO EN AZUCARES ANADIDOS

ALTO EN SAL / SODIO

Yummy Kids

VITAMINAS E B A C

Nutrition Facts

Serving Size 10 oz.
Serving Per Container 1

Amount Per Serving		Calories From Fat 20%	
			% Daily Value*
Total Fat	10 g		20%
Saturated Fat	1.5 g		3%
Trans Fat	0.5 g		1%
Cholesterol	0 mg		0%
Sodium	250 mg		50%
Total Carbohydrate	15 g		30%
Dietary Fiber	2 g		4%
Sugars	3 g		6%
Protein	30 g		60%
Vitamin A	2%	Vitamin C	2%
Calcium	8%	Iron	8%

*Percent Daily Values are based on a diet of 2000 calories a day. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2000	1800
Total Fat	Less Than	50g	25g
Saturated Fat	Less Than	50g	10g
Cholesterol	Less Than	50mg	10mg
Sodium	Less Than	150mg	100mg
Total Carbohydrate	Less Than	300g	250g
Dietary Fiber	Less Than	20g	40g

Calories per gram:
Fat 7 Carbohydrate 4 Protein 4

MAS CONTENIDO MENOR PRECIO



03

GRAFFITI - WALL ART



Wall

The word "Wall" is written in a white, cursive, graffiti-style font. To the left of the word are three short, parallel yellow brushstrokes radiating outwards. A single, longer yellow brushstroke is positioned horizontally below the word, underlining it.



Conciencia
o ambiente
Ciente
Sonia
Dera
ambiente
Vida
KAP

|| Cuidar
es amar,
amar
es VIDA!!

♥ SINERGIA | ASDAMBIENTALES



♥ SR MICHE | Miami FL



♥ SR MICHE | Miami FL

#MOOD
Munchies

♥ MR MUNCHIES | Turbaco - Bolivar





♥ BAILARINA | StudyClub



#METELEACTITUD 

THANKS
FOR WATCH

luisk
.art VISUAL
ARTIST